



THE CITY OF SAN DIEGO

FOR IMMEDIATE RELEASE

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**STORM WATER POLLUTION PREVENTION
PROGRAM GETS NEW HOTLINE**

San Diego -- December 13, 2001 - The City of San Diego's Storm Water Pollution Prevention Program has changed its hotline number for City residents. The new number is (619) 235-1000, which replaces the previous (619) 533-3793 hotline number. Residents, businesses and industry can call this number to report illegal storm drain discharges or to get additional information about the issue within the City of San Diego. The new number debuted to coincide with the City's Public Education Campaign, featuring three "Think Blue" PSAs, which are currently airing on local radio and television stations. To report pollutant discharges within the region, people can still call the regional hotline at (888) THINK-BLue or (888) 844-6525. And, to learn more about storm water pollution or to view the PSAs, people can log on to the Storm Water Pollution Prevention Program's website at www.Thinkbluesd.org.

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